



ZETA PHI BETA SORORITY, INC.

Sigma Rho Zeta Chapter

Cary, North Carolina

P.O. Box 5704, Cary, NC 27512 | SigmaRhoZeta2002@yahoo.com | www.SigmaRhoZetaZPhiB.org

Dear Sponsor,

Greetings, on behalf of the members of Zeta Phi Beta Sorority, Incorporated Sigma Rho Zeta Chapter, we are asking for your support as we present our ***“Go Hard or Go Home” Majorette Dance Explosion Competition 2020*** on Saturday, April 25, 2020 at West Cary Middle School, located in Cary NC. This year we are looking forward to hosting between six to ten dance teams for this event.

Zeta Phi Beta Sorority, Inc. was established in 1920 and is a nationally recognized community conscious, action-oriented non-profit organization. The Sigma Rho Zeta Chapter is based in Cary but has served Wake and surrounding counties since 2002. In alignment with our national objectives, the primary goal for this event is to provide a showcase for talented youth while raising capital to support various community service projects and scholarship opportunities. Your sponsorship will assist the Sigma Rho Zeta chapter with our continued efforts implementing service projects which uplift the community through mental, physical and spiritual programs directed toward diverse populations. Service projects include (but are not limited to): March of Dimes; Elder Care; adopting families during the holidays; and sponsoring youth auxiliary groups to promote leadership, academic success and positive social emotional development.

Our fiscal sponsor for this event is the *Finer Womanhood Foundation of North Carolina*. Its purpose includes supporting community outreach service programs that will improve the quality of life for women and their families. The Foundation is a 501(c) 3 non-profit organization, which means your donations are tax-deductible! Please visit www.fwfnc.org for more information.

As a sponsor, your generosity will play an integral part in making the ***“Go Hard or Go Home” Majorette Dance Explosion Competition 2020*** a success. Please refer to the next page to review the details of each sponsorship level. If you have any questions or require additional information, please contact chairwoman Wenitra Merritt at (919) 349-4673 or via email at sponsors_dance@sigmarhozetazphib.org.

Thank you in advance for supporting our youth through your sense of community spirit. We look forward to partnering with you on this community-based venture and building a prosperous working relationship for future collaborations.

Best Regards,

Kortnee Barnett, President
Zeta Phi Beta Sorority, Inc.
Sigma Rho Zeta Chapter

Yolonda Garrett, President
Finer Womanhood Foundation of NC

“Go Hard or Go Home” Majorette Dance Explosion 2020

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&

Finer Womanhood Foundation of North Carolina

Levels of Sponsorship

Thank you for your participation in the **“Go Hard or Go Home” Majorette Dance Explosion Competition 2020**. We greatly appreciate your commitment to the youth of Wake and surrounding counties. Please choose your sponsorship level from the following options:

☐ **Gold Sponsor*: \$500.00 or more (cash or in-kind donation value)**

Sponsorship includes:

- 5 complimentary admission tickets to the event
- Promotions on Pulse FM radio stations 96.9 and 102.5
- Name/logo listed on signage at the event, organizations' website and social media
- Reserved seating
- Public recognition during the event

☐ **Silver Sponsor: \$250.00 - \$499.99 (cash or in-kind donation value)**

Sponsorship includes:

- 4 complimentary admission tickets to the event
- Name/logo listed on organizations' website and social media
- Reserved seating
- Public recognition during the event

☐ **Bronze Sponsor: \$100.00 – \$249.99 (cash or in-kind donation value)**

Sponsorship includes:

- 2 complimentary admission tickets to the event
- Reserved seating
- Public recognition during the event

☐ **Friends of Zeta: \$10.00 - \$99.99 (cash or in-kind donation value)**

Sponsorship includes:

- Public recognition during the event

**Gold Sponsors need to include an electronic file of their logo in a graphics format (jpg, png, pdf, etc.) and email the file to sponsors_dance@sigmarhozetazhib.org*

“Go Hard or Go Home” Majorette Dance Explosion 2020

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&
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Please PRINT the name/company exactly as you would like it to appear on all publications below:

Sponsorship donation and materials deadline: Friday, March 27, 2020

Company or Sponsor Name: _____
(Examples: Walmart of Cary or Mr. and Mrs. Doe, etc.)

Contact Name: _____

Phone Number: _____

Mailing Address: _____

Email: _____

If you have any questions or require additional information, please contact Chairwoman Wenitra Merritt at (919) 349-4673, or via email at sponsors_dance@sigmarhozetazphib.org.

Thank you for your contribution to this event!

Please send payment and this completed form no later than 3/27/2020 to:

Finer Womanhood Foundation of North Carolina
Majorette Dance Explosion
PO Box 1345
Cary, NC 27512

All checks must be made payable to: Finer Womanhood Foundation of NC
Payments can also be made via PayPal by visiting: <https://www.fwfnc.org/mde>